ISSN: 0041-7149 ISSN: 2619-7987



VOL. 95 • NO. 2 • JULY 2022

UNITAS

SEMI-ANNUAL PEER-REVIEWED INTERNATIONAL ONLINE JOURNAL OF ADVANCED RESEARCH IN LITERATURE, CULTURE, AND SOCIETY

"UNITAS"

ORGANO DE LOS ALUMNOS DE LAS DIVERSAS FACULTADES DE LA UNIVERSIDAD DE STO. TOMAS.

PUBLICACION MENSUAL

Vol. I. Julio de 1922 Nº 1

Nuestro saludo cordialísimo con nuestra humilde adhesión, a las Autoridades Eclesiásticas del Archipiélago, en comunión con la Santa Sede, cuya pastoral bendición impetramos. Asímismo, nuestro saludo a las Autoridades todas civiles y militares; a la Prensa toda y en especial a las Revistas similares a la nuestra.

Saludo especialísimo a nuestro muy querido y respetado Ex-Rector, Dr. Serapio Tamayo, al presente Superior de los PP. Deminicos de Filipinas; así como a nuestro no menos querido Rector, Dr. Acisclo Alfageme, y a nuestros amados Profesores. De todos ellos esperamos auxilio y aliento, para no retroceder ni desmayar en la empresa laborica que acometemos.

NUESTROS PROPOSITOS.

UNITAS 100: Where Scholarship Stands the Test of Time











UNITAS is an international online peer-reviewed open-access journal of advanced research in literature, culture, and society published bi-annually (May and November).

UNITAS is published by the University of Santo Tomas, Manila, Philippines, the oldest university in Asia. It is hosted by the Department of Literature, with its editorial address at the Office of the Scholar-in-Residence under the auspices of the Faculty of Arts and Letters. Hard copies are printed on demand or in a limited edition.

Copyright @ University of Santo Tomas

Copyright

The authors keep the copyright of their work in the interest of advancing knowledge but if it is reprinted, they are expected to acknowledge its initial publication in UNITAS. Although downloading and printing of the articles are allowed, users are urged to contact UNITAS if reproduction is intended for non-individual and non-commercial purposes. Reproduction of copies for fair use, i.e., for instruction in schools, colleges and universities, is allowed as long as only the exact number of copies needed for class use is reproduced.

History and Coverage

Established in July 1922, UNITAS is one of the oldest extant academic journals published by a university in the Philippines as well as in Asia. Still, UNITAS is perhaps the oldest extant academic journal of its kind in the Philippines and Asia in terms of expansive disciplinary coverage and diverse linguistic representation through the decades. While always cognizant of disciplinary specialization, it has been "multi-disciplinary" in publishing scholarship that is intra-disciplinary within the humanities and the arts, and interdisciplinary across the other disciplines. As it was in the beginning, it has aimed for "unitas" by conjoining disciplinary difference through its pages.

Moreover, it has been multi-linguistic on the whole, allowing itself to evolve from a journal published purely in Spanish, and then in English, becoming bilingual eventually in the various issues in which articles are written in Spanish and English, or

as has been the case in the last several decades, in English and Filipino. And, of late, UNITAS has also published articles in other languages.

Apart from its disciplinary inclusiveness and crossovers, in almost 100 years of its existence, UNITAS has expanded the conceptual terrain of academic and topical coverage. It has published on cutting-edge and time-honored themes in which both established and emerging voices in research and scholarship are heard in articles that range across traditions, modernities, movements, philosophies, themes, politics, geographies, histories, musical types, architectural styles, gender relations, sexualities, government and non-government institutions, educational philosophies, media, forms, genres, canons, pedagogies, literary and cultural relations, and comparative studies, among others, in book review essays, critical commentaries, scholarly papers, and monographs. Such an expansiveness has allowed for establishing new lines of inquiry or exploring new lines of thinking about old ones.

Editorial Policy

UNITAS invites work of outstanding quality by scholars and researchers from a variety of disciplinary, intra-disciplinary, interdisciplinary and cross-disciplinary principles, protocols and perspectives for its readership consisting primarily of academics, researchers, and graduate students, as well as of a diverse public consisting of scholars and leaders who are at the forefront of their fields and advocacies, undertaking research on multidisciplinary aspects of national and global issues within and beyond academia broadly from the perspective of but not limited to the human sciences.

In general, UNITAS aims to publish leading-edge and challenging articles and monographs in regular and special issues in relation to the critical currents and themes of the nation, the Asian region and the world which try to meet the various problems and opportunities of today's globalization.

Although single-authorship of articles remains typical, UNITAS encourages the submission of papers that are co-written by authors working across multi-cultural and multi-linguistic settings, which have resulted from an inter-cultural, inter-regional or inter-national collaboration of researchers in an effort to internationalize knowledge production, circulation and reception.

In particular, under the rubric of literary and cultural studies in Asia, UNITAS aims to be a platform for ethically engaged studies that represent intersections of national and international literatures, arts and cultures, crisscrossing critical and creative categories, authors and readers, "East" and "West," "North" and" South," text and

context, close readings and fieldwork, original works and translations, and theoretical and practical methodologies.

UNITAS welcomes submissions from all locations of the globe which are published in English, Philippine national and regional languages, and other foreign languages. Non-English language articles are required to submit an extended abstract in English containing the full argument rather than just a digest of the main idea.

Submissions to UNITAS are to follow the 9th edition of the MLA Style Manual. During the evaluation process, unless otherwise recommended by the double-blind peer reviewers to use a different documentation format, articles must be published following the MLA guidelines.

Ethical Policy

Every submission is assumed to have not been previously published and is not under consideration elsewhere for possible publication, unless it is a major submission meant as a reprint, and later approved for publication as such.

Plagiarism is the copying of large blocks of texts of someone's work and representing them as one's own. If plagiarism is ascertained after publication, the article may be withdrawn or retracted. Self-plagiarism or or duplication of passages without proper citation will be evaluated on a case-to-case basis.

After the protocols of peer review and editing, UNITAS may or may not ask the authors to review the article prior to publication due to constraints.

Securing the publishing rights of all photos, images, or charts accompanying the article is the responsibility of the author.

Articles have to be submitted via e-mail to unitasust@gmail.com

Address all communications to:

University of Santo Tomas Office of the Scholar-in-Residence/UNITAS Office, Faculty of Arts and Letters

G/F, St. Raymund de Peñafort Building, España St., 1008, Manila, Philippines Telephone No: 406-1611 loc. 8830

UNITAS Logo by Francisco T. Reyes

About the cover: Cover of the first issue of UNITAS (Vol. 1, No. 1, July 1922). Special thanks to Rev. Fr. Angel Aparicio, OP and Ms. Diana Vicente Padilla for making the above image available.



Patricio Abinales University of Hawaii at Manoa, US



Syed Farid Alatas National University of Singapore



José Duke Bagulaya The Education University of Hong Kong



Jonathan Beller Pratt Institute, US



John D. Blanco University of California, San Diego



Melani Budianta Universitas Indonesia



Richard Chu University of Massachusetts, US



Joel David Inha University, South Korea



Fabian Antonio M. Dayrit Ateneo de Manila University, Philippines



Eduardo Deves-Valdes Universidad Santiago de Chile



Elmo Gonzaga Chinese University of Hong Kong



Leonard Harris Purdue University, US



Caroline Sy Hau Kyoto University, Japan



Woosung Kang Seoul National University, South Korea



Loren Kruger University of Chicago, US



Pawit Mahasarinand
Director, Bangkok Art and Culture Centre
(BACC), Thailand



Victor Merriman Edge Hill University, UK



Patrick A. Messerlin Sciences Po, France



Resil Mojares University of San Carlos Cebu City, Philippines



Mitsuya Mori Seijo University, Japan



Tran Van Phuoc Hue University, Vietnam



E. San Juan, Jr. University of the Philippines



Biwu Shang Shanghai Jiao Tong University, China



Stephen Shapiro University of Warwick, UK



Inseop ShinKonkuk University, South Korea



Brian SingletonTrinity College Dublin, Ireland



Alex Taek-Gwang Lee Kyung Hee University, South Korea



Nicanor G. Tiongson University of the Philippines



Megan Thomas University of California, Santa Cruz



Lily Rose Tope University of the Philippines



Ruanni Tupas University College London, UK



Christa Wirth University of Agder, Norway



Paul Young University of Exeter, UK



Nie Zhenzhao Zhejiang University, China

Editorial Staff

Maria Luisa Torres Reyes maria.luisa.reyes@ust.edu.ph EDITOR IN CHIEF

Joyce L. Arriola
ASSOCIATE EDITOR

Ma. Eloisa Sevilla-Perez ASSISTANT EDITOR

Honeylet L. Alerta Niccolo Rocamora Vitug MANAGING EDITORS

Contents

1	UNITAS Marking History in Scholarly Journal Publishing
16	Excerpts from the Golden Anniversary Issue of UNITAS
54	The Allegory of the Billiken in Nick Joaquin's The Woman Who Had Two Navels Capitalism as Religion in the Philippines under US Rule (1902-1946) JOHN D. BLANCO
82	Violent Heat Apocalypse Now between (De-)Colonization and the Cold War CHRISTA WIRTH
114	Brechtian Theatre and the Glocal South The Case from South Africa LOREN KRUGER
136	The Rise of the Global Elites in Market-Driven Societies, or, (American) Men Behaving Badly CAROLINE S. HAU
170	The Coloniality of Linguistic Entrepreneurship
189	A Fantasy of Survival and Class Stink in <i>Parasite</i> WOOSUNG KANG

212 Walking Mobility

Focusing on the Expression of Walking in Modern Japanese Novels

INSEOP SHIN

232 Pisting Yawa

Rodrigo Duterte and the Language of the Street

PATRICIO N. ABINALES

265 Tapat

Ang Teatro Para sa Tao

NICANOR G. TIONGSON

286 Music Labels and Digital Competitors

Tracing the Great Rollercoaster of the Last 20 Years

PATRICK MESSERLIN

315 This Genre Which Is Not One

The Philippine Multicharacter Film

JOEL DAVID

348 Lumbung Commoning

Reflection on Kampung Network Research/Activism

MELANI BUDIANTA

380 BTS and Global Capitalism

ALEX TAEK-GWANG LEE

395	Poetry Against	Calamity
-----	----------------	----------

Post-capitalist Economic Media and the Decolonization of Money JONATHAN BELLER

413 Interdisciplinary Reflection on Ethical Literary Criticism and Literary Theory Framework

ZHENZHAO NIE

433 Land Tropes and Resistance in Two Southeast Asian Agricultural Novels

LILY ROSE TOPE

451 About the Authors